

## BAHNBRËCKER

THE SPIRIT OF NEW BRAUNFELS

## THE FIRST-EVER HEFEWEIZEN-STYLE WHISKEY

A BLEND OF STRAIGHT WHEAT WHISKEYS LIGHTLY MACERATED WITH LEMON PEEL & CLOVE

- Bahnbrëcker, derived from 'trailblazer' in German, is a nod to the company's hometown of New Braunfels, TX, and to the spirit of ingenuity found in the early pioneers of Texas.
- Slow River Blend was created using Texas and Midwestern winter wheats and features notes of lemon peel, clove, caramel and vanilla bean, making it reminiscent of a Hefeweizen-style beer.
- 100% Craft: absolutely no preservatives or flavors, including no "WONF" i.e. "with other natural flavors"
- Founded by Randy Rogers & Friends, Slow River Blend is an unpretentious high-quality whiskey designed for easy drinking with a smooth finish.
- Inspired by an ideal Texas summer day spent floating down the river in New Braunfels. Tastes great neat, on the rocks, or with your favorite mixer.



## **GIMME A RIVER**

"MY WHISKEY IS EASY TO DRINK, LIKE TUBING DOWN THE RIVER, WITH A SOFT BREEZE ON A SUNNY DAY"







